



BARTH'S MARKET: A Culinary Institution

Food, glorious food! If you are someone for whom cooking is a passion, a stop at Barth's Market is like a trip to a theme park. Barth's began in the 1940s as a small German butcher; for over 70 years, they have been making customer favorites on the premises. These include smoked hams, bacon, cold cuts, and sausages of all varieties—frankfurters, bratwurst, kielbasa. But Barth's is more than just a butcher shop; in addition to high-quality fresh meats, Barth's offers seafood (brought in fresh daily), produce, and a large selection of specialty items—everything from spaetzle to gourmet barbeque sauce to their own line of spices.

When you enter the store, you are likely to see owner, Jim Barth, and his son, Max, helping customers. Many of Mr. Barth's dedicated staff have worked over 20 years with the company. This continuity gives long-time customers the feeling of being

“home” and gives the first-time shoppers the feeling of having found a local gem. Whether you are picking up some house-made Landjager, looking for the butcher to custom cut a steak to your desired thickness, have a question about how to cook a pork roast, or are contemplating which steak to serve at your gathering, Jim Barth and his butchers are there to help.

For those who want the gourmet experience but don't have the time to cook, Barth's can help you be the ultimate host—order from their expansive catering menu or grill some of their marinated steaks and chicken and serve along-side prepared sides. Their potato salad, potato pancakes, tomato & mozzarella salad are made fresh by chefs daily. Barth's meals-to-go offer another quick and easy dinner option. These include Roasted Turkey with stuffing, Chicken Florentine, Chicken Francaise, Pulled Pork and

Salmon selections. Other popular items are Mac & Cheese, Eggplant Parmigiana, Fried Chicken, Quiche, along with several varieties of pasta and sauces.

To learn more about Barth's offerings, visit BarthsMarket.com. The website is a cross between a cooking magazine with useful recipes and beautiful food photos, and the menu of a favorite restaurant. Click on the “menus” tab to access the catering menu, special holiday menus, and their weekly hot foods menu which offers a series of rotating dishes by day of the week. Don't worry, if you missed your favorite meal this week, you'll know exactly when it will be available next week!

In addition to recipes and menu, BarthsMarket.com offers two simple online ordering systems. For 15 years, customers could pre-order meats and sides using Barth's online order system. During the pandemic, it became clear that

customers were also looking for an easy, low contact way to purchase groceries. Barth's rolled out their “Grocery Order” webpage which offers the simplest, most direct system for online ordering. Unlike large supermarkets' websites that are time consuming to navigate, Barth's customers simply type their shopping list, just as they would before making a trip to the grocery store and submit the list online. Groceries can be picked up in-store, curbside, or delivered, depending on a customer's needs. If there is any question about the grocery order, a friendly staff member will call to clarify. This is typical of Barth's customer service!

The commitment to following time-honored butchering traditions and recipes, the high-quality products, along with extraordinary personal service, make Barth's Market a worthwhile destination for anyone who loves food. Conveniently located in New Providence, Barth's Market is worth the trip.

Barth's Market

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BarthsMarket.com